

# THE CLUB 360

#### Learn From The Best Graduated. Ask The Best Experts.

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### ABOUT KISKO PUCHU The Story of two Engineers

Shrenik and Rushikesh. two young engineers, struggled to find guidance and counseling in their own lives. They searched everywhere for someone who could offer them the guidance they were looking for, but they couldn't find anyone. They were disappointed, feeling lost and unsure about what to do next. That's when they realized that they could use their skills and knowledge as engineers to create a platform that would help other young people like themselves find the guidance and support they needed. They decided to create a counseling and upskilling platform that would offer personalized advice, mentorship, and practical resources to help people succeed in all aspects of their lives.

We at Kisko Puchu help students to choose a path based on their interests, abilities and skills. Speaking of which we also help them to explore the selected path by connecting them to experts of that very particular field. We understand their pace, their capabilities, their learning patterns, their skills and all other learning factor

which are important for them to choose a wise career. We make sure they choose a career which will suit them and their personality.

Whether they are pursuing a specific career and are ambiguous about it or they need help in selecting a path we got their back.

#### **ORGANIZATION AND MANAGEMENT**

Name - Shrenik Sanjay Kucheriya Job Title - Founder & CEO

Name - Rushikesh Rajendra More Job Title - Co-Founder



# MISSION **AND VISION**



### Vision

**Revolutionizing education through** personalized and immersive learning experiences powered by cutting-edge technology.



### Mission

Our mission is to enable colleges to provide a holistic and dynamic education by offering a collaborative, multidisciplinary learning platform that prepares students for the challenges of the future.



# THE **CLUB 360**

One Club Empowering students for their overall success.



The Club 360 for counseling and upskilling was created to provide students with platform to а improve their personal and professional growth.

One of the club's primary goals is to help students identify their strengths and weaknesses and work on improving them. Through personalized counselina and mentorship, students can gain valuable insights and develop a plan for achieving their goals.

The club also provides opportunities for students to gain practical experience and develop their skills through internships, volunteering, and other experiential learning programs. This helps students build their resumes and prepare for future careers.

# THE WHY? AND THE HOW?

### The Why?

#### The New Education Policy-KNOWLEDGE, SKILL and ATTITUDE

The National Education Policy 2020 (NEP 2020) emphasizes the multidisciplinary need for а approach to education, where students can explore different fields and develop a range of skills. To support this vision, we are proud to introduce a new club that aligns NEP with the 2020: the Multidisciplinary Education Club. The club will offer a range of activities. including workshops, seminars. lectures. quest and hands-on projects, where students can learn about different subjects and explore their interests. Overall, the Multidisciplinary Education Club aligns with the vision of the NEP 2020 and provides students with a platform to explore different fields.

#### The How?

According To the NEP to incorporate the Multidisciplinary Education Club - The Club 360 into the college, we will need to take the following steps

- Gain approval from the college administration:
- Create a club proposal
- Recruit student representatives
- Advertise the club
- Hold an informational meeting:
- Plan events and activities:
- Monitor and evaluate the club's progress:

By following these steps, we can successfully incorporate the Multidisciplinary Education Club into the college. With the help of dedicated student representatives, we can promote the club, organize events and activities, and create a thriving community of multidisciplinary learners.



# **INDUSTRIAL** COURSES

FINANCIAL MANAGEMENT 1	TOPICS	ТІМЕ
Investments and Savings	<ul> <li>Saving and Investment as a Student, Adult, Retired individual</li> <li>Compounding</li> <li>Loans and Repayments</li> </ul>	5 hours
Balance Sheets	<ul> <li>Financial Statements</li> <li>Revenue Types</li> <li>Expenses</li> <li>Assets and Liabilities</li> </ul>	8 hours
Taxes	<ul><li>Types of Taxes</li><li>Tax Savings</li></ul>	5 hours
Companies	<ul> <li>Proprietorship</li> <li>LLP</li> <li>OPC</li> <li>Private Limited</li> <li>Public Limited</li> </ul>	2 hours
Credit Card Handling	<ul><li>When to issue</li><li>When to Switch</li><li>How to Use</li></ul>	2 hours
Microsoft Excel	<ul><li>About the tool</li><li>Applications</li><li>Higher end use</li></ul>	8 hours



FINANCIAL MANAGEMENT 2	TOPICS	ТІМЕ
Stock Market Basics	<ul><li>Basics</li><li>Demat Account</li><li>IPO</li></ul>	5 hours
Swing and Positional	<ul><li>Risk Management</li><li>Intraday</li><li>Longterm</li></ul>	3 hours
Futures and Options	<ul><li>Indices</li><li>Futures</li><li>Options</li></ul>	6 hours
Fundamental Analysis	<ul><li>Annual Report</li><li>Company Valuation</li><li>Long Term Strategies</li></ul>	5 hours
Technical Analysis	<ul> <li>Candlesticks</li> <li>Indicators</li> <li>Zones</li> <li>Risk Reward</li> </ul>	9 hours
Trading Psychology	<ul><li>Portfolio Optimization</li><li>Revenge Trading</li><li>Trading experience</li></ul>	2 hours



TOPICS	ТІМЕ
<ul><li>Why is Website important</li><li>Growth of business</li></ul>	1 hour
Connections and Difference	3 hours
<ul><li>Domain</li><li>Flowchart</li><li>Hosting</li></ul>	3 hours
<ul><li>Wordpress as a tool</li><li>Benefits</li><li>Limitations</li></ul>	2 hours
<ul> <li>Theme</li> <li>Designing</li> <li>Plugins</li> <li>Finalizing the website</li> <li>Keeping track of Updates</li> </ul>	21 hours
	<ul> <li>Why is Website important</li> <li>Growth of business</li> <li>Connections and Difference</li> <li>Domain <ul> <li>Flowchart</li> <li>Hosting</li> </ul> </li> <li>Wordpress as a tool <ul> <li>Benefits</li> <li>Limitations</li> </ul> </li> <li>Theme <ul> <li>Designing</li> <li>Plugins</li> <li>Finalizing the website</li> </ul> </li> </ul>



MEDICAL DEVELOPMENT	TOPICS	ТІМЕ
Common diseases and Symptoms	<ul><li>Common Diseases</li><li>Symptoms</li><li>Remedies</li></ul>	5 hours
General Medical Kit	<ul><li>Contents</li><li>How to Use</li></ul>	1 hour
Physical Fitness	<ul><li> Physique</li><li> Diet</li><li> Exercise</li></ul>	5 hours
Mental Fitness	<ul> <li>Traumas</li> <li>Mental Health</li> <li>Meditation</li> <li>Control over thoughts</li> </ul>	5 hours
First Aid training	<ul> <li>Burns</li> <li>Choking</li> <li>Snakebite</li> <li>Fractures</li> <li>Lifts</li> <li>Shock</li> <li>Bleeding</li> <li>Gas Leak</li> </ul>	14 hours



DIGITAL MARKETING AND COMMUNITY BUILDING	TOPICS	TIME
Digital Marketing	<ul> <li>Content Creation</li> <li>Social Media Marketing</li> <li>SEO</li> </ul>	12 hours
Community Building	<ul> <li>Finding a Community</li> <li>Meetups</li> <li>Networking</li> <li>Live Community Visits</li> </ul>	12 hours
Path of Life	• Living life in the Digital World	2 hours
Social Media Updation	<ul> <li>Linkedin</li> <li>Instagram</li> <li>Facebook</li> <li>Twitter</li> </ul>	4 hours



SOFT SKILLS	TOPICS	TIME
Brain Skills	<ul><li> Aptitude</li><li> GD</li><li> Impromptu</li><li> HR</li></ul>	8 hours
Communication and Writing	<ul><li>Telephonic</li><li>Writing Skills</li></ul>	5 hours
Resume Building	<ul><li>Generic</li><li>Specific</li></ul>	2 hours
Dressing Skills	<ul> <li>Formal</li> <li>Casual</li> <li>Designing Wardrobe</li> <li>Carrying Your Dress</li> </ul>	5 hours
Time Management	• Time is Money	7 hours
Jack and King	<ul> <li>Jack of all King of none</li> <li>Jack of none King of one</li> <li>Jack of all King of one</li> </ul>	3 hours



REAL ESTATES AND ECONOMICS	TOPICS	TIME
Real Estates	<ul> <li>Basics</li> <li>Investing in Real Estates</li> <li>Construction Management</li> <li>Buying and Selling</li> <li>Frauds</li> <li>Loans and Repayments</li> </ul>	10 hours
Economics	<ul><li>Central Government</li><li>State Government</li><li>Local Government</li></ul>	20 hours





### THE **PSYCHOMETRIC AND THE ONE-ONE COUNSELING**



Psychometric testing can be used to assess a student's academic strengths and weaknesses, as well as their cognitive abilities and personality traits. This information can be used to develop individualized education plans (IEPs) that address the student's specific needs and support their academic progress.

One-to-one counseling can also be useful in the context of education. Students may benefit from counseling to address issues such as anxiety, depression, low selfesteem, or behavioral problems that may be impacting their academic performance. Counseling can help students develop coping strategies, build resilience, and improve their overall mental health and well-being.



### THE INTERNSHIP **AND JOB** PROFILING

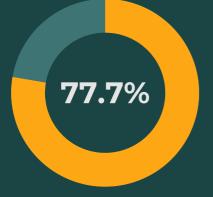


Being a club member we have access to all the skill and profile of the student

Having access to this information can be helpful in several ways. Firstly, it can help the interviewer to tailor their questions and approach the student's to individual background and experiences. For example, if the student has a particular interest or skill that is relevant to the position, the interviewer can ask more detailed questions about this to better understand the student's abilities and potential fit for the role.

Secondly, having a ready profile can help to streamline the interview process and make it efficient. Rather than more spending time asking basic questions about the student's background and qualifications, the interviewer can focus on more indepth questions that help to assess the student's fit for the role.

### STATISTICS



8.2%

### **Literacy Rate of India**

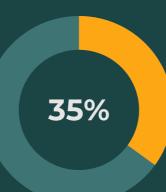
According to the National Survey of India, literacy rate in 2022

### **Graduated Rate**

According to 2011 census 8.15% of Indians are Graduated



SCIENCES ASSUMPTION BASED ON 2011 CENSUS



COMMERCE ASSUMPTION BASED ON 2011 CENSUS 40%

ARTS ASSUMPTION BASED ON 2011 CENSUS





### THE ULTIMATE QUESTION

A very basic question that comes to mind after the entire pitch is "WHY US?"

- THE NAME "CLUB 360" COMES FROM THE THOUGHT THAT ALL THE STREAMS IN INDIA ARE CLUBBED TOGETHER WHICH INCLUDES SCIENCES, COMMERCE, ARTS
- IRRESPECTIVE OF THE BRANCH THE STUDENT IS STUDYING IN, HE/SHE IS GOING TO NEED THIS COURSE SOMETIME IN THEIR LIFE
- THIS BASICALLY BECOMES A ONE STOP SOLUTION FOR THE INSTITUTES FOR THE EXTRA CURRICULAR THEY HAVE TO PROVIDE TO THE STUDENTS IN THEIR COMPLETE ACADEMIC JOURNEY IN THE INSTITUTE





### We Know Your Next Step



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