



By Consulo Educare Pvt. Ltd.,

THE CLUB 360

Concept Proposal

PRESENTED BY



OBJECTIVES

1. To incorporate a Club named – The Club 360 in the college.
2. To provide 3 hour free Educational Seminars for every student of the club on -
 - a. Finance
 - b. Entrepreneurship
 - c. Medical Development
 - d. Soft Skills
 - e. Post-Graduation
 - f. Digital Marketing
3. To conduct thought development and training sessions for the students.
4. To provide career guidance sessions for the club members.

INDUSTRY-ORIENTED CERTIFICATE COURSES ON REVENUE GENERATION BASIS





To bridge the gap between industry requirements and the curriculum, various training programs and certificate courses in association with or with the support of industry professionals and research organizations can be conducted in the institute.



These online / offline programs of 4 to 6 weeks duration can be offered to students as per their field of interest using resources and infrastructure available in the institute.



Industry-based training programs are expected to have better interaction and professional network for faculty and students leading to improving the employability of students.



Multidisciplinary level programs will be conducted at institute level and specific discipline related at department level.

COGNITIVE EVALUATIONS ON REVENUE GENERATION BASIS





A cognitive evaluation test is a type of psychometric assessment that measures a person's cognitive abilities. It typically assesses skills such as memory, attention, language, spatial abilities, and problem-solving



These tests are used in educational or employment settings to assess a person's cognitive abilities and strengths, as well as to identify any areas in need of improvement.



Cognitive evaluation tests may be administered to people of all ages, from children to older adults. The specific tests used will vary depending on the age and cognitive abilities of the person being evaluated.



Cognitive evaluation tests may be tailored to specific educational goals or job requirements.

JOB AND INTERNSHIP BENEFITS





At Club 360 , we are dedicated to helping our members succeed in their careers. We understand that finding a job or internship can be a challenging and overwhelming process, especially in today's competitive job market.



That's why we are committed to providing our members with the resources, support, and networking opportunities they need to achieve their career goals.



By joining the Club 360, you will have access to a supportive community of like-minded individuals who are dedicated to helping you succeed in your career.



We provide our members with opportunities to connect with other professionals and employers in their field of interest. Our networking events and meetups are a great way to expand your professional network and learn about job opportunities.

BENEFITS TO THE CLUB MEMBERS

1. Access to free seminars and meetups happening in the club
2. A 30% discount on every cognitive evaluation they take.
3. A 30% discount on every industry certification course held in the club
4. A 30% discount on any one to one counseling session they require
5. A easy application for internship and jobs for each member that could connect them to the employers directly.
6. Free seminars on Jobs, Post Graduation or Startup which covers all their future plans.

PROPOSED FINANCIAL ARRANGEMENTS



1. Consulo Educare will charge a **basic amount of ₹ 500 per student per year** for a **minimum batch size of 100 students** as club membership.
2. There will be **5-6 different seminars** in the club. These Seminars will be **held in two semesters i.e. one year**.
3. **Trainers** are appointed from the college they will be **renumerated** accordingly
4. The company will assign **3 students from the college as club representatives on a remuneration basis**.
5. The company will provide the college with the infrastructure fees (mentioned in the table below)
6. **Basic Marketing rights** such as Free Seminars, Registration space on the campus, etc should be provided by the **college to the company**.
7. With reference to the above subject, the NBA/NAAC is motivating the Colleges and faculties for undertaking Educational Projects. The NBA/NAAC committees appreciate the undertaking of Educational Projects by faculties of colleges under various criteria points. Based on rules and regulations for education and consultancy, we have summarized the distribution of the amount for education and consultancy (Sr No 1 in the table given below). You are kindly requested to give permission for such educational and consultancy work at our college. The details of the distribution of money are given as follows for your perusal.

The proposed distribution of the generated revenue after expenses will be as follows:

- 1. Institute-15%

The distribution of the revenue of the Team Members will be as follows:

- 1. President - 10%
- 2. Secretary-7%
- 3. Student head-5%
- 4. Company -63%

Sr. No	Service	Distribution of money	
		College (Infrastructure fees)	Student Representatives, Consultants and the Company
1	Membership fees of ₹ 500 from each student per year	15% of Net Amount	85% of Net Amount Company distribution as follows (22% - Student Representatives (10% - President 7% - Secretary 5% - Student head) 63% - Company)

Suggested Pilot Base Price: INR 500/- per student

SAMPLE CALCULATIONS FOR REFERENCE



Base Price: INR 500/- per student

Item	Calculations	Total
Revenue Generated	500 Students X 500	250000/-
College Earnings	15% of Total	37500/-
Company	<ol style="list-style-type: none">1. 10% - President2. 7% - Secretary3. 5% - Student head4. 63% - Company	<ol style="list-style-type: none">1. 25000/-2. 17500/-3. 12500/-4. 157500/-

THANK YOU!

LOOKING FORWARD TO OUR SUCCESSFUL PARTNERSHIP

EMAIL

shrenik.kucheriya@kiskopuchu.com

CALL US

7719884994

